



**For Immediate Release**

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## **PARC Entertainment Advises New Resort Development**

Jacksonville, Fla. (May 21, 2018) – PARC Entertainment, LLC, announced today that its affiliate PARC Services, LLC, signed an agreement to assist a developer in defining, business planning, financing and operating a family-focused high-end project located in Connecticut. The development is expected to serve families and business conferences in an appealing and entertaining environment. Randy Drew, PARC's CEO, stated that the project will serve the Massachusetts, Connecticut and New York region filling an unmet niche in the entertainment market.

PARC Entertainment, LLC, successor to PARC Management, LLC's operations, is headquartered in Jacksonville, Fla., and creates wholesome family entertainment venues where magical moments become treasured memories and children, families and communities are enriched and strengthened. PARC Entertainment, LLC, manages affiliated attractions, including the NASCAR SpeedPark in Sevierville, Tenn., which is owned by its affiliate PARC Pigeon Forge, LLC., and also offers management services to entertainment venues and attractions for third parties. Together with its affiliate, PARC Services, LLC, the PARC team provides consulting, business planning, turnaround and development services to third-party owners who are looking to develop, redefine, or turnaround entertainment venues. The PARC team has advised and operated hundreds of entertainment venues around the world, including numerous theme parks, water parks, resorts, amphitheaters and family entertainment centers.

Often called the "heart of PARC," PARC Foundation, Inc., is a private foundation which allows the PARC family of companies to implement their mission to strengthen families and communities through heart, mind, body and spirit. PARC Foundation, Inc. provides financial support and creates partnerships with faith-based and community organizations to achieve its mission.

For more information on the PARC family of companies, visit: [www.parcentertainment.com](http://www.parcentertainment.com), [www.parcservices.com](http://www.parcservices.com) and [www.parc-foundation.org](http://www.parc-foundation.org)

### **About PARC**

PARC operates NASCAR SpeedPark and also offers management and consulting services to third-party private and governmental owners of entertainment venues including: parks, attractions, stadiums, arenas, theaters, museums, amphitheaters, and entertainment centers. PARC owns the development rights to NASCAR SpeedParks. [www.PAR-Centertainment.com](http://www.PAR-Centertainment.com)

### **About PARC Foundation**

The "Heart" of PARC, PARC Foundation exists to strengthen the heart, mind, body and spirits of children and communities. PARC Foundation accomplishes this by connecting the friends and families of PARC with each other and with the communities we serve, with the spirit of God's love. The Foundation also recognizes heroes who inspire us all to use our unique gifts to help each other, and works to develop the platform for long-lasting, sustainable change. [www.parc-foundation.org](http://www.parc-foundation.org)

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